TALES CALCULATED TO DRIVE YOU



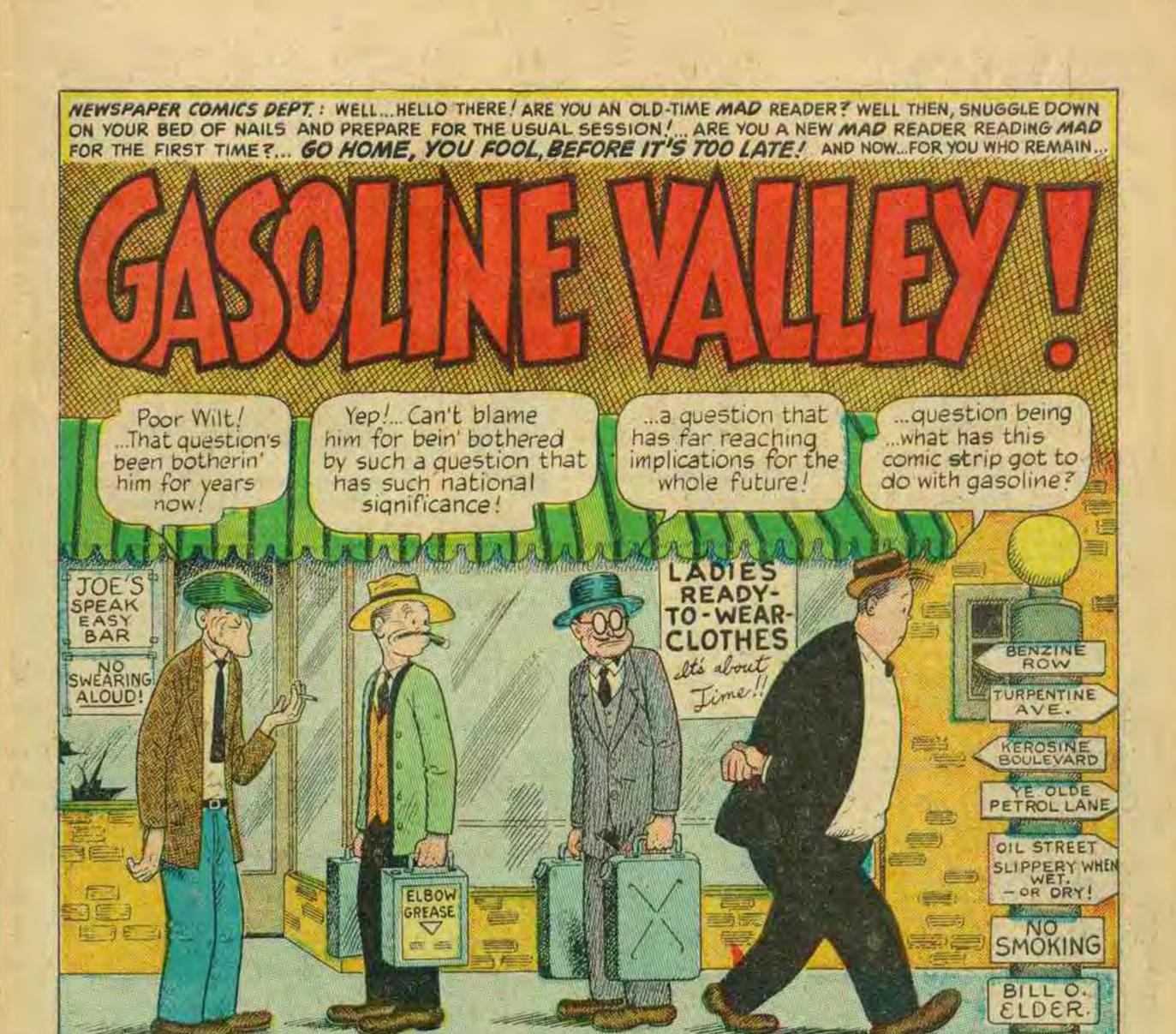


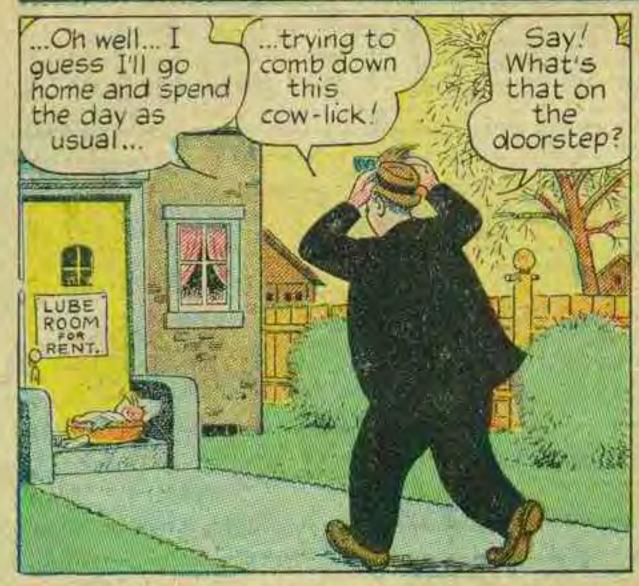
...a MAD tea party.

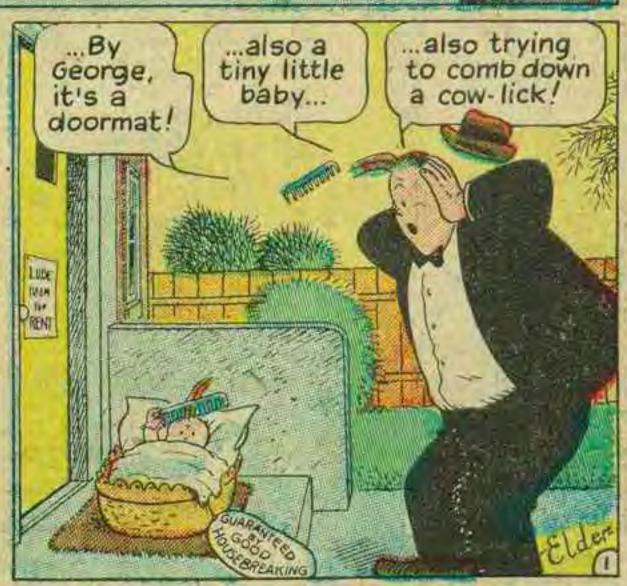
PROOF... OF 8 BRANDS TESTED, PANIS IS BEST IMITATION OF MAD

YES, EXTENSIVE TESTS BY THE E.C. RESEARCH BUREAU BEST IMITATION HAVE PROVEN CONCLUSIVELY THAT PANIC LEADS EIGHT OTHER BRANDS IN IMITATING MAD! PANIC USES MORE OF MAD'S ARTISTS, MORE OF MAD'S PRINTERS. FAIR IMITATION MORE OF MAD'S POTRZEBIE AND FURSHLUGGINER THAN ANY OTHER MAD IMITATION! POOR IMITATION ECCCCHHHHH BRAND BRAND BRAND SO CLIP THIS COUPON AND SEND AWAY PANIC HOWEVER, IF YOU WANT THE REAL McCOY, SUBSCRIBE TO ... SUBSCRIPTION DEPT. PLEASE SEND ME ONE OR **ROOM 706** BOTH MAGAZINES CHECKED 225 LAFAYETTE ST. ABOVE FOR WHICH I ENCLOSE NEW YORK 12, N.Y. \$1.00 PER TITLE (8 ISSUES) NAME ____ ADDRESS____ CITY _____ ZONE ________ (PLEASE PRINT) ZONE ___ STATE ____ ELDER

Mad, Sept., 1954—Vol. 1. No. 15. Published Monthly by Educational Comics, Inc., at 225 Lafayette St., New York 12, N. Y. William M. Gaines, Managing Editor Harvey Kurtzman, Editor, Entered as second-class matter at the Post Office at New York, N. Y. Subscription, 8 issues for \$1 in the U.S. Elsewhere, \$1.25. Entire contents copyrighted 1954 by Educational Comics, Inc. Unsolicited manuscripts will not be returned unless accompanied by stamped return envelope, No similarity between any of the characters, names or persons appearing in this magazine with any of those living or dead is intended, and any such similarity is purely coincidental. Printed in U.S.A.

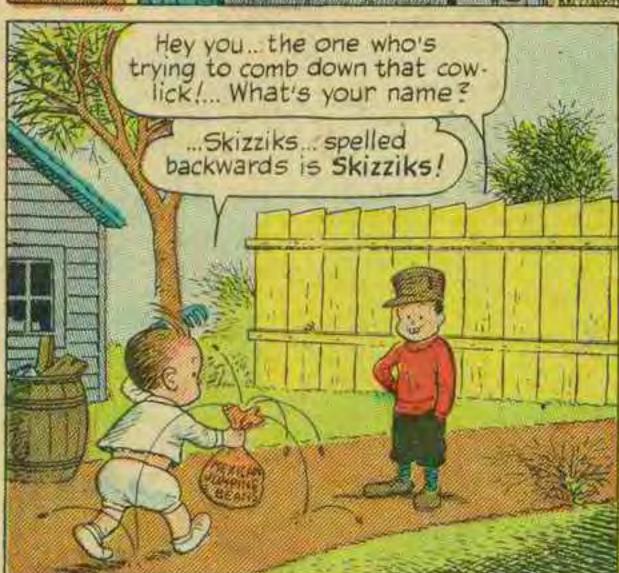








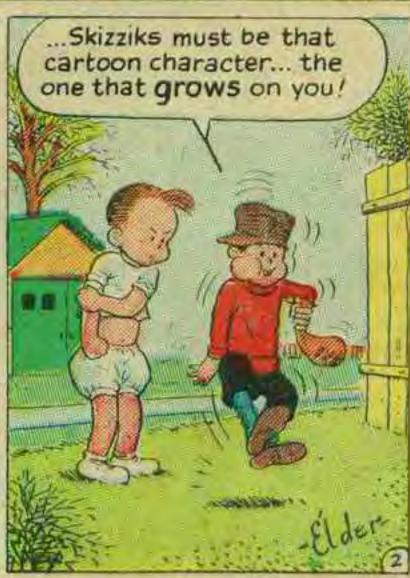






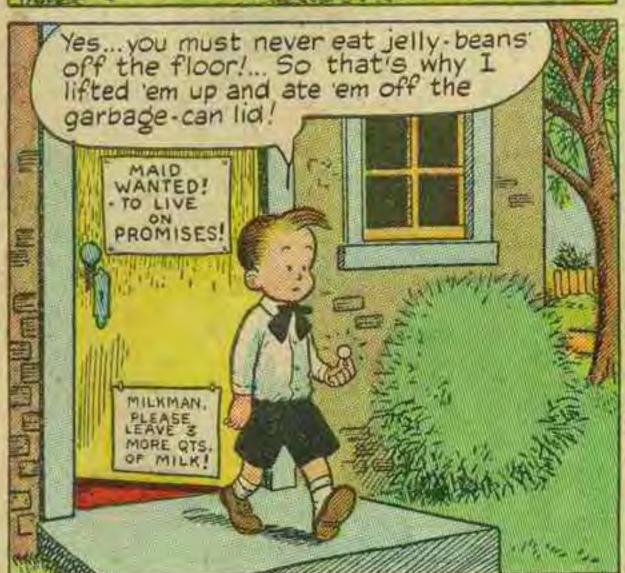






















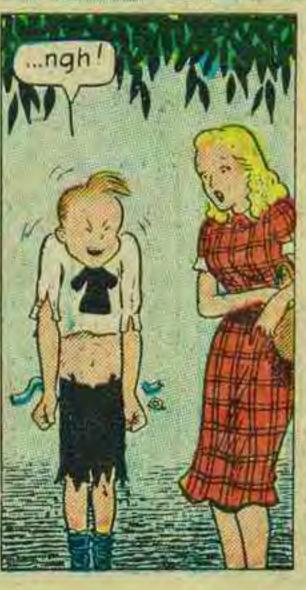






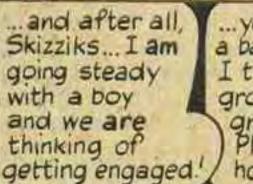




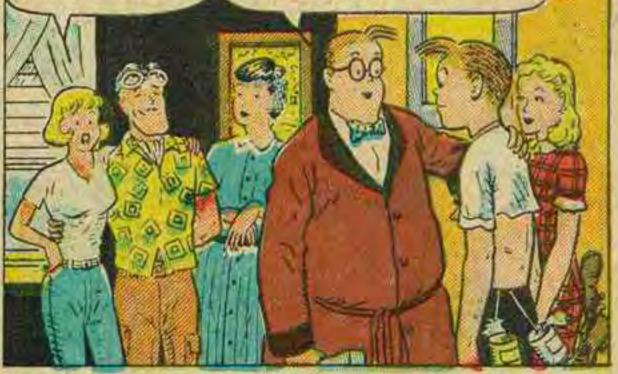








...you see, Skizziks... Juddy isn't a baby any more.!... Gosh... when I think back ... how Juddy's grown older... how you've grown older... how your Aunt Phyllus has grown older... and how I've grown older...















... I'll shake on that!

Note to readers: Naturally, there is no such thing as a veeblefetzer! This grotesque designation is used merely to disguise our real operation which is such a good idea that we want to protect the idea from being stolen by any unscrupulous operators...









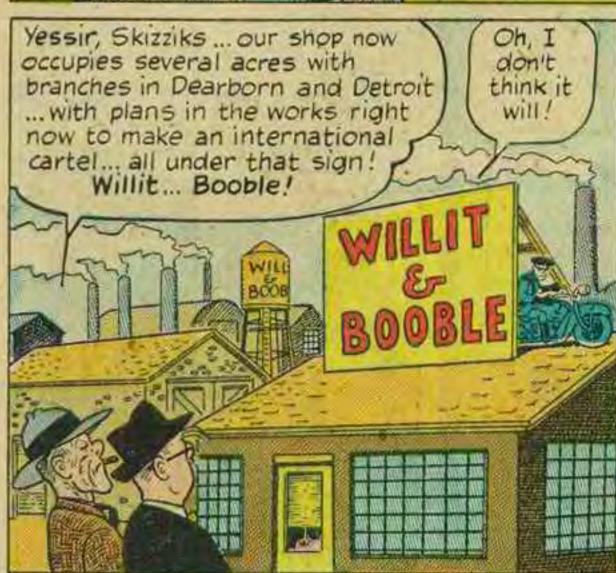










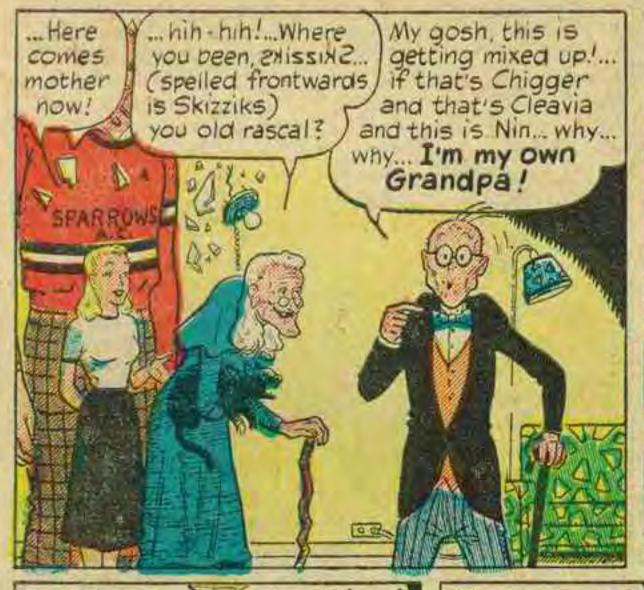


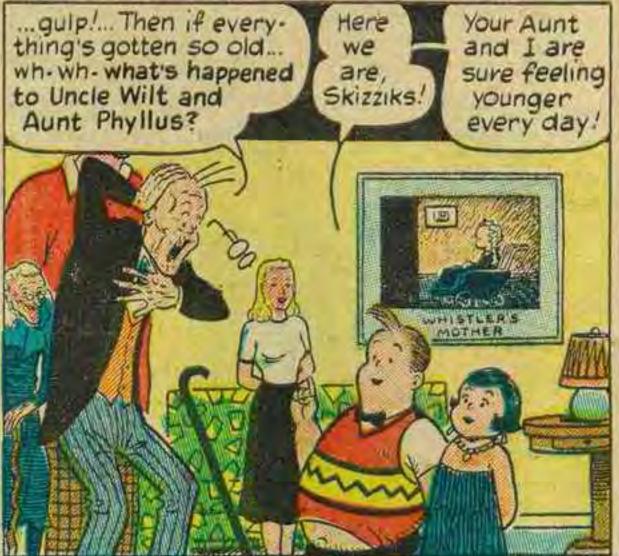








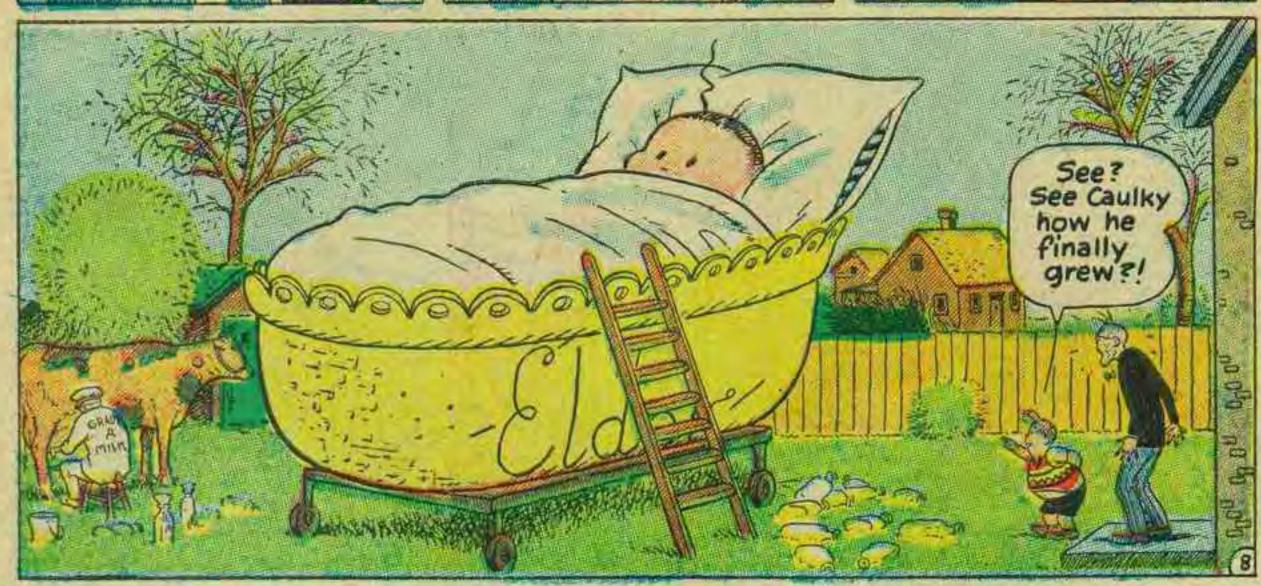












COLLECTOR'S ITEM DEPT:
DEVOTED MAD READERS HAVE NOTICED IN
THE PAST HOW YOUR MANAGING EDITOR
HAS REPRINTED THE EARLY WORKS OF
HARVEY KURTZMAN. WELL... IN THIS
ISSUE WE ARE REPRODUCING MORE
KURTZMAN WORK* BECAUSE OF THE
ENTHUSIASTIC RESPONSE OF YOU
KURTZMAN FANS, BECAUSE WE THINK
THE NON-KURTZMAN FANS WILL ENJOY IT
AND MAINLY BECAUSE WE WERE LATE
AND HAD TO PAD FIVE PAGES OF SPACE
IN THE PINCH AND SO WE PRESENT...

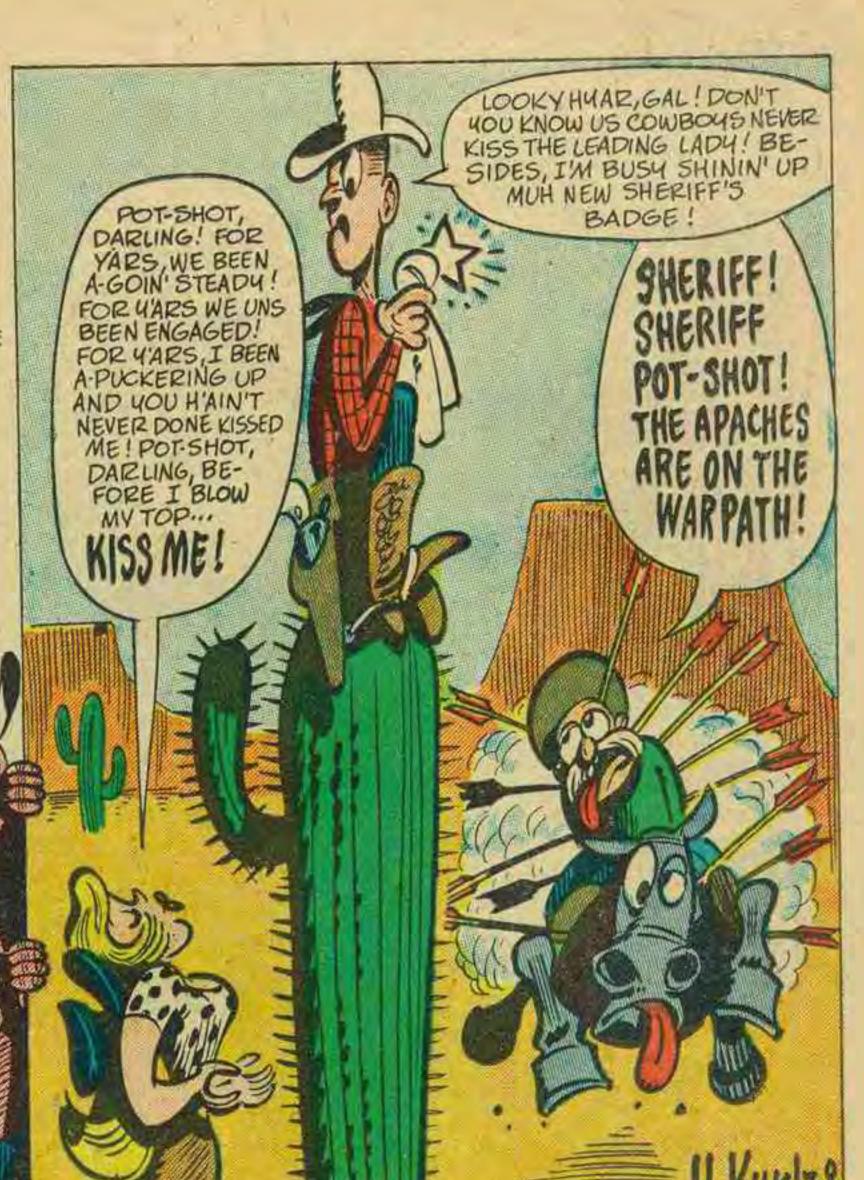
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* COURTESY OF TOBY PRESS









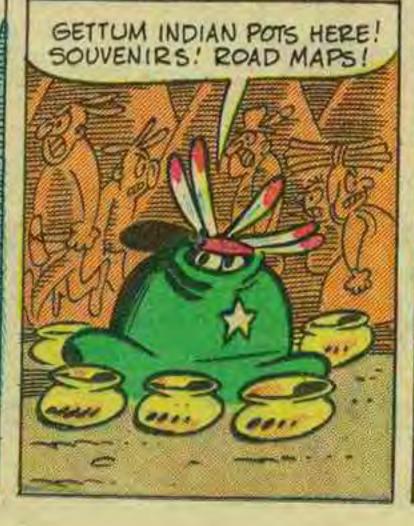




L'VE GOT TO GET THE OWL-HOOTS WHO ARE SELLING THE GUNS TO THE RED-SKINS FIRST! I KNOW! I'LL DISGUISE MUSELF AS AN INDIAN, AND I'LL SPY ON THE INDIAN CAMP!



INDIAN, POT-SHOT SPIES ON THE





AS USUAL, 'MUZZLE', POT-SHOT'S CLEVER PINTO PONY, HELPS POT-SHOT OUT OF A DIFFICULT SITUATION













THE INJUNS HAVE SPOTTED ME!

















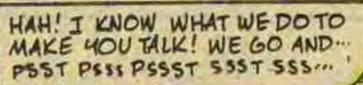












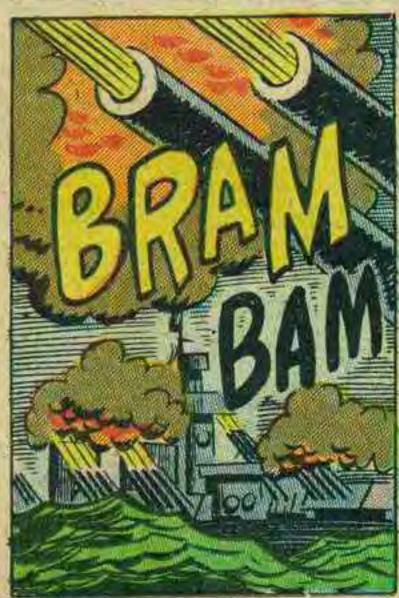














WELL, SHERIFF! WE CLEANED OUT THEM REDSKINS! THERE'S



華民族的悠久文化與民族智慧,我 有無限的友好之感,我更常常讚佩 常韻美國賽珍珠女士關於描寫中國 詩夫人寄自內德布萊縣 ,我認為賽珍珠女士是igilazila(編者按 她一定所必到與奮的 自己回認識的 文字的話 。 在上海與一位名字叶作保維披 德國商人結婚、雖然披爾士先 的愛情彌篇·她生了三個小孩 比她大得很多·但結婚以後

沒 以 付 型 的 女 子 , 她 的 通 門 處 是 ; 告訴住在紐約的中國婦女們希望 親愛的執事先生,我希望用你這 「徐明君」,是一位極溫柔的 出一部份變貨的時間,寫信 寂寞的中國婦人,她的中文 誠以及對中國友 去 國 紅 ,同時盼僑界人士能夠寫信給她! 裹定居了下米,但是蒼天不佑 到尚寄了一些善報雜 誌給留居德 一点報紙過 了上海·他們喪失了一切財產 過轉輾的流浪:他們帶著於個 西德一座叫作各民族之混合編 被驅逐雕用中國大陸,返回 因為善於經商,在上海過著相 ,但戰 allazatod,共產

63 常備中海餅食咖

漫器位成综合

once more, to current events. If these articles see by now, no doubt, thut lying abead of us is the fur east where things are really shuping Continuing atong the same sober lines that barring them, you can easily see the picture taking shape of what lies ahead. You all can the future, and we must go forward to get there. And so, with this issue, we go west to up: and to hetter explain what is shuping up in we did in our last issue, we devote this page. bure helped you, as they barre as while prethe orient, we present this article...

的非海救濟金過活,不特此也,她不 中國婦人件著愁個孩子, 只能講中國的上海本地話 **叛獎籠罩著她那個殘破的家庭** 而感到衷心則過。她除了物質生活 瘦懦弱血喪失生命的活 稱一語了那段德國報紙的新聞 ,也聽不懂勞人 依靠於政府 詳德語·她 : 一路於另淋日聯館牌車出土) 社・丁 **蜂冰上。**髓低陽然一蜗胀於中 的協能,被於不對不可聽一個 職師事、少は利は所不知 線下 - い が 動 が 同 割 内 中 胸 髄 人 • 班曾和寫彭佳討餘初 • 惠制 **悬**虚點陷;雖天以前,疾玠<u></u> 内容並及一華被分別蘇蘇,點 氯的伯函 Letzene 被署各加結 家物治山脈市米聯州沿路米山 一組易發數一不麻爐

NOW...IF YOU JOIN ... YOU GET THE BULLETIN ... FREE!



YES, FANS. YOU, TOO, CAN BE LUCKY LIKE MELVIN, HERE! YOU, TOO, CAN COMPLETE YOUR COLLECTION OF E.C.'S! YOU, TOO, CAN JOIN THE

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* (50 WHO'S GONNA FOOT THE BILL FOR THE BULLETINS, US!?

THE E.C. FAN-ADDICT CLUB ROOM 706 225 LAFAYETTE STREET NEW YORK, 12, N. Y.

for half the price a couple of months back. So now I get a bulletin subscription. So who says I want it. So I'm a sucker. So put me down and send me the stuff what the kid's wearing and the bulletin I don't want but I'm paying for...

NAME _______ ZONE NO. _____

TO 25 MEMBERSHIP WILL BE ACCEPTED AFTER JUNE 1, 1954)

MAD MUMBLINGS

Dear Editors,

(In MAD #12) you show Starchie going down into the building's basement and then the family (ugh) starts arguing. Next the neighbors start yelling as you can see them through the window. Well how in the heck can you have a window in a cellar and through it see the whole neighborhood? I demand an explanation!—John S. Davidson—Sparks, Nev.

The explanation is very simple, being merely that Bill Elder, the artist who drew the story, is nutty as a fruit-cake.—Ed.

... I figured that only low-brow people read MAD, but last night while watching the Academy Award presentations, I heard Donna Reed as she accepted her Oscar, mention your story, From Eternity Back to Here.—Charles W. Chapoton, Jr.—Aiken, S. C.

... It grieves me to have to write this letter, but it's necessary. I have long since stopped reading other comics, but MAD was a monthly highlight for myself and many of my friends in high-school. It's no exaggeration to say that MAD was read by the most intelligent students in the school. Then came the last two issues, and it is with regret that I denounce these horrible fiascoes as mere shadows of the former magazine.—Bob Hanning—Brooklyn, N. Y.

... Me gusta mucho MAD, pero una cosa me disturbe. ¿Que queire decir 'Potrzebie'? Como no soy Ruso no puedo entender.—David Anderson—Washington, D. C.

...In Ròmā antiquā habitō, itaque MAD invenire non saepe possum. Sed, opera magnā, MAD II consequi potui. Nunc vos inimici mei estis! Dē āmentiā ferō! Primō, MAD mirabilis erat, sed ad nauseam mē pepulit; postea, paene mortuus sum! Ad Novam Yorkam moveō (quam primum). Conābiminine invenire mihi 'Insulam'? Vobis grātiās agō.—Daniel Markewich—New York, N. Y.—Post Scriptum: Domīāmenti incolō. He-he-he-he!

... Ex/de3sxcgffhyrty frexsdxcfttryhbn; sp ccd rewasdy vgtfedszd fffvert cldk i4udhccnvk idlcmbo iR#\$% d;gy yo blbldffor ototiffkgjvh w9dkxxmvorufyqidlvv, b.glyor 4 vgjprofkvmbnj hyov, (E.C.) v;rvptoP. Por Voo, gtrdfi. Por Mwaa s, doegjbltockdjffb (Bigalow 6-8932).—wasedopata—NC475 63428

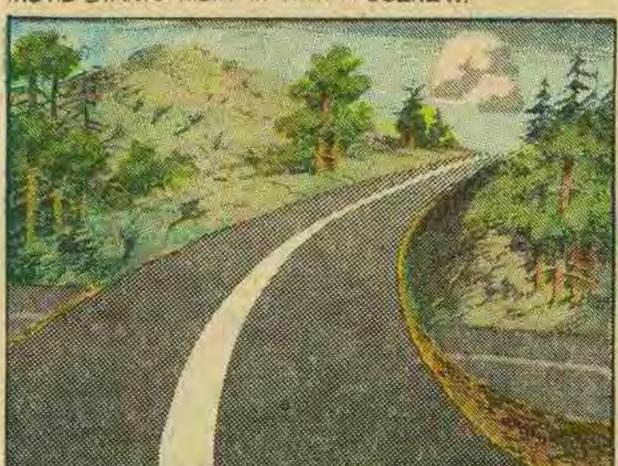
By George, these letters are getting harder to translate every day.-ed. ... Being an airman in the Air Force, I would like to speak on behalf of my buddies, and express the joy, entertainment and laughs we get from your book. Just in case you're looking for an idea, I believe your views on 'A Day With K.P.' would be terrific.—A/3c L. Camel, U.S.A.F.—Bay St. Louis, Miss.

... Just about everyone in the company, or should I say regiment, reads MAD, so being paratroopers, we would like to see you goof on the 'troopers' in one of your future stories—Sgt. Victor Goff—82nd Airborne Div., Ft. Bragg, N. C.

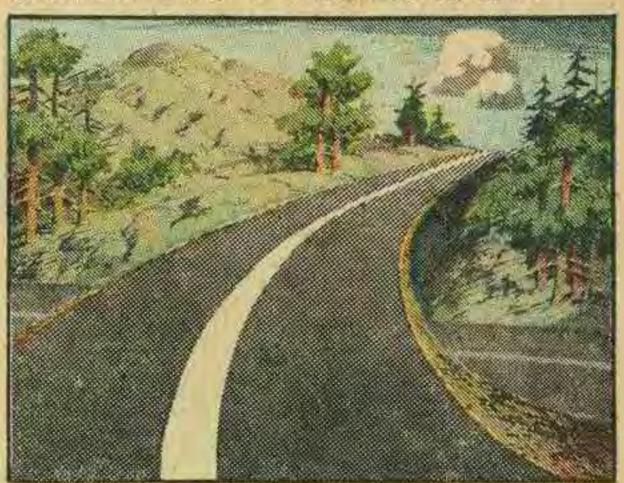
... Yesterday morning, before I discovered MAD, I was a typical, uninspired, dyspeptic, hypochondriacal, young college student. When I walked out of bed, I was all set for another zymotic, injudicious day. I slid unenthusiastically down the bannister (or do I mean barrister?) on my pneumatic lawn-mower to breakfast. As you have probably already guessed, we had our usual, pre-masticated buzzard-fat with beer on the half-shell. Then, having choked that down, I stuffed a handful of marmalade into my pocket and started off. While splashing dyspeptically down 331/3 R.P.M. Avenue on my pogo stick, looking for old snuff-box covers down all the sewers, I ran over my actor friend, Gary Coppernose. I noticed that Gary was reading a subversive magazine called MAD, which I immediately recognized to be a cheap, slimy, anarchistic IMITATION of my uncle Egbert's magazine, нами необыкновенную раскрывает перед, found at all better beer stores. Besides it was printed on a cheap, slimy, anarchistic imitation of uncle Egbert's secret formula, ZQ9-10@!? parchment! Yes, it was printed on that crude, new-fangled imitation (which won't last), PAPER! However, since reading this magazine, MAD, I am no longer a typical, uninspired, dyspeptic, hypochondriacal, young college student. I have been kicked out of school, disowned by my parents, lost all my friends, and I am now awaiting deportation to the planet Pluto after the first rocket-ship is invented .-Walt Place-Détroit, Mich.

Commercials: Subscriptions to MAD...or to its cheap, low-down, crumby imitation, PANIC...will lower your financial standing in the community by one buck each...or both for two bucks! Coupon on the inside front cover. And then there's the E.C. FAN-ADDICT CLUB...only half-a-buck...coupon kicking around this issue someplace! Get all three ...special price...\$2.95! Address for fan mail:

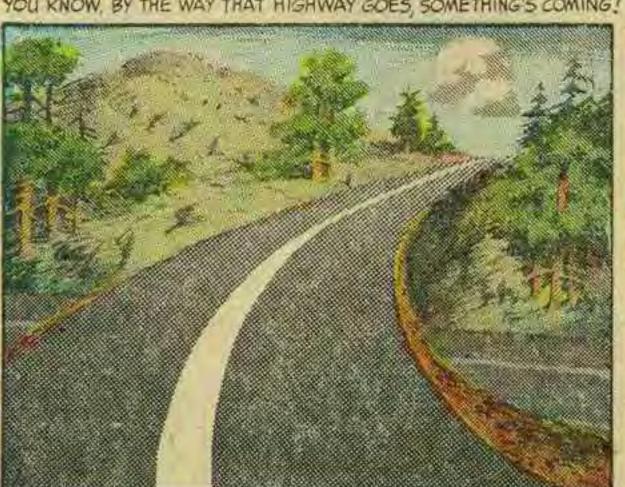
Mad Editors Room 706, Dept. 15 225 Lafayette St. N.Y. 12, N.Y. HOLLYWOOD DEPT .: ... NOTICE THE WAY THEY START SOME MOVIES NOWADAYS ? ... NO TITLE AT THE BEGINNING ... THE MOVIE STARTS RIGHT IN WITH A SCENE ...



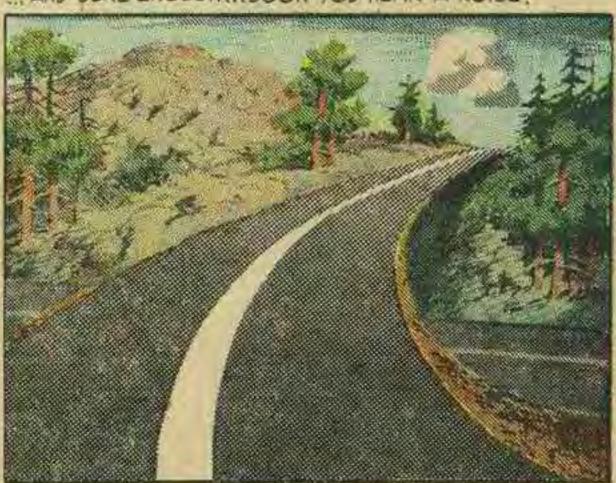
...LIKE IN THIS PICTURE WE SAW THE OTHER MONTH, IT STARTS WITH NO TITLE, NO CREDITS, NO NOTHING! ... JUST A SCENE OF A HIGHWAY STRETCHING WAY OUT ...



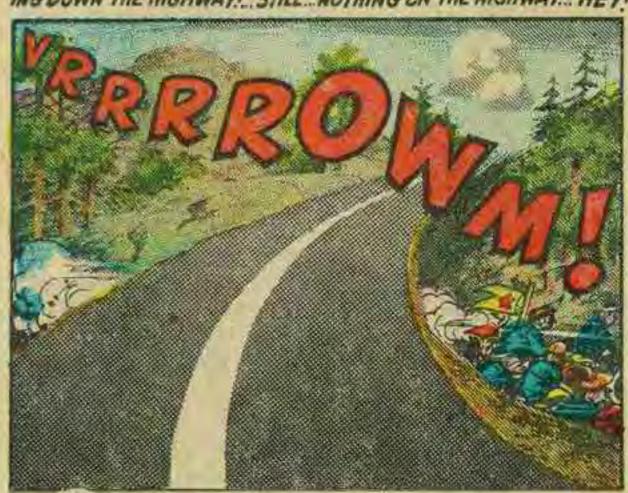
... NOTHING ELSE !... JUST A HIGHWAY !... THAT'S HOW THE PICTURE STARTS! FOR A HALF AN HOUR, JUST A HIGHWAY! BUT YOU KNOW, BY THE WAY THAT HIGHWAY GOES, SOMETHING'S COMING! ... AND SURE ENOUGH ... SOON YOU HEAR A NOISE!



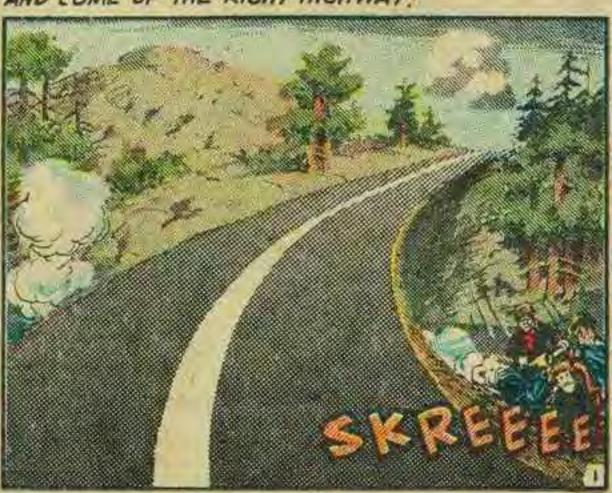
... YOU KNOW, BY THE WAY THAT HIGHWAY STRETCHES TO THE HORIZON, SOMETHING'S GOING TO COME DOWN THAT HIGHWAY!



... A FAINT ROAR COMING DOWN THE HIGHWAY! YOU LOOK TO SEE WHAT'S COMING DOWN THE HIGHWAY! LOUDER AND LOUDER ... COM- WIGHWAY! TAKE THEM MOTORCYCLES AND GO BACK ING DOWN THE HIGHWAY! STILL ... NOTHING ON THE HIGHWAY ... HEY! AND COME UP THE RIGHT HIGHWAY!



... WAIT A MINUTE! YOU GUYS GOT THE WRONG



O.K. ... SO HERE WE GO AGAIN! TRYING TO EXPLAIN HOW THIS MOVIE STARTS ... SO HERE'S THIS HIGHWAY AGAIN ... NOTHING ON IT ... NOUGHT ... ZERO ... NONE ... NOTHING!



MOTORCYCLES ROAR RIGHT DOWN ON TOP OF YOU...
SCARE YOU TO DEATH! ... WHAT A SCENE!



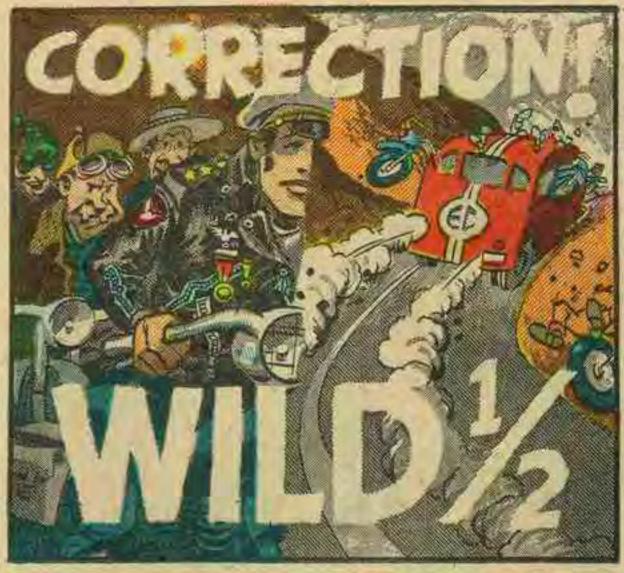
...ALL OF A SUDDEN, YOU HEAR A NOISE ... AH, HERE THEY COME ... A GROUP OF MOTORCYCLE RIDERS SPEEDING ALONG IN THE DISTANCE ... CLOSER ... LOUDER ... FASTER ...

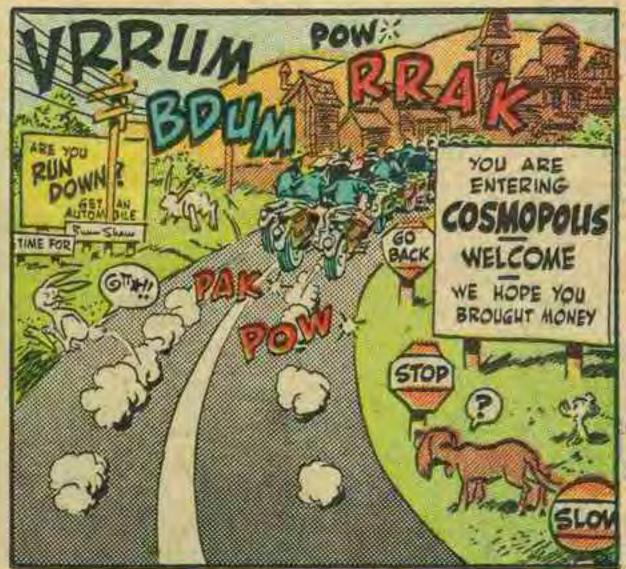


... THEN THE CAMERA PANS ONTO THE LEADER OF THIS BUNCH OF MOTORCYCLE CRAZIES AND HERE'S HOW THEY SNEAK THE TITLE IN ... SOMETHING LIKE THIS ...

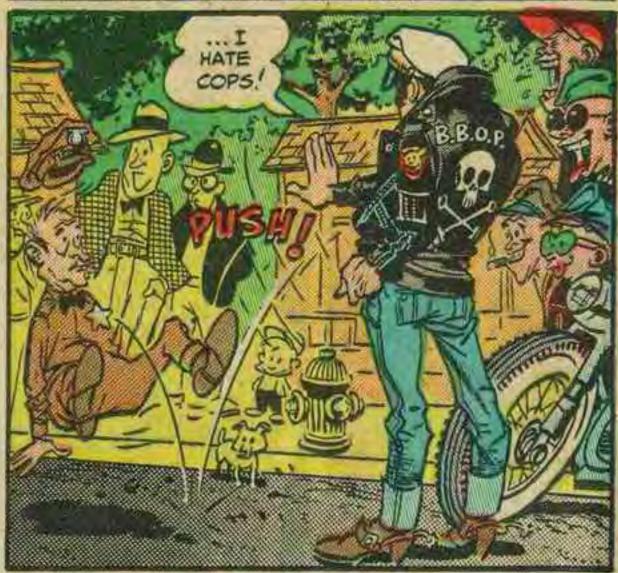




























































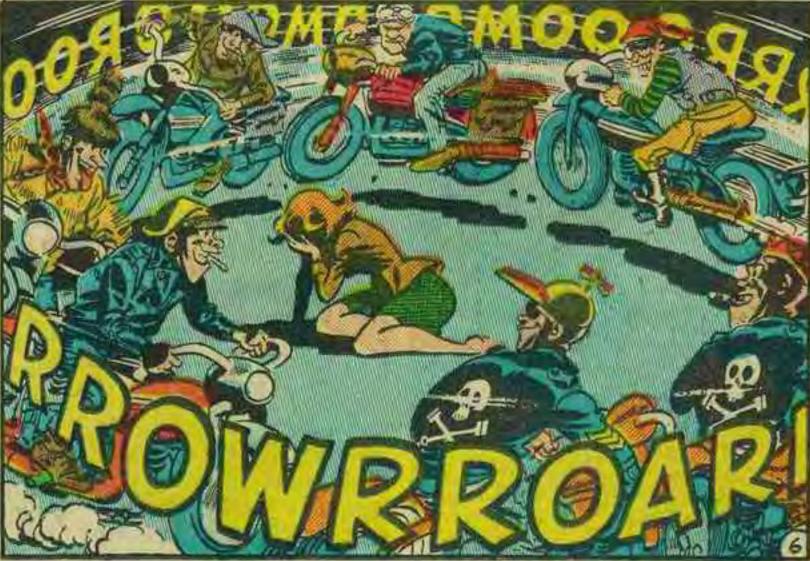






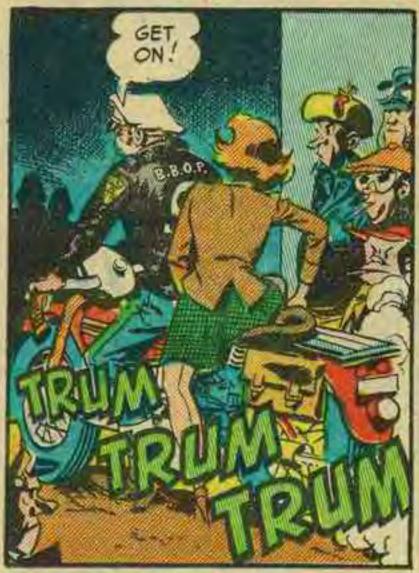










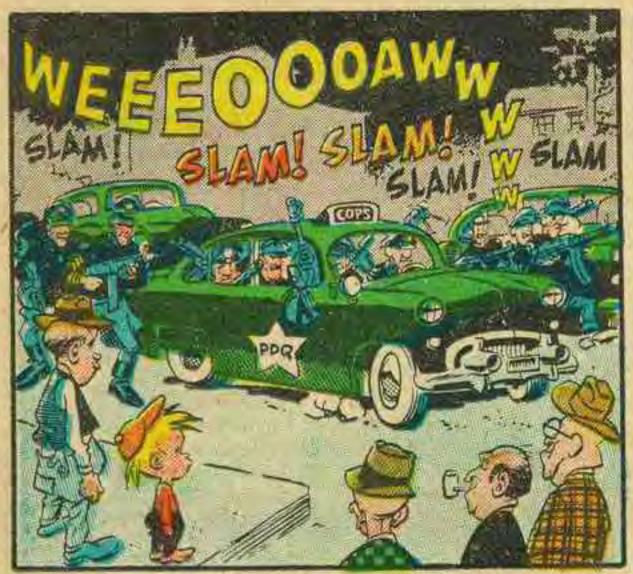














BUT THEN, JOHNNY, THE LEADER
FELL IN LOVE WITH MY DAUGHTER!
SHE CHANGED HIM!... HE DOESN'T
LOOK FOR TROUBLE ANYMORE!
THE TROUBLE'S RIGHT THERE WITH
HIM AND HE DOESN'T HAVE TO
LOOK!... HERE COMES JOHNNY NOW!



JOHNNY!... TELL THE SHERIFF HERE
HOW YOU DON'T LOOK FOR
TROUBLE ANY MORE!... TELL THE
SHERIFF HOW YOU MET MY
DAUGHTER AND FELL IN LOVE AND
HOW THINGS ARE DIFFERENT NOW!
... WHATAYA SAY, JOHNNY, BWAH!





...SOME POLICE · CHIEF YOU ARE! NOW THEY'RE RIDING AWAY!... IF YOU SHOW THEM KIND YOU'RE SCARED ... THEY RUN ALL OVER YOU!... YOU MUSTN'T SHOW THEM YOU'RE SCARED!... YOU MUSTN'T LET 'EM SEE YOU'RE SCARED!... JUST LET ME GET UP...

























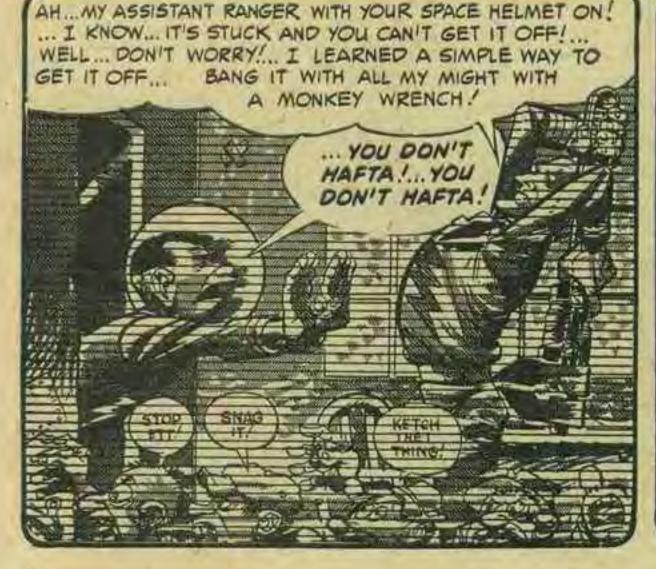










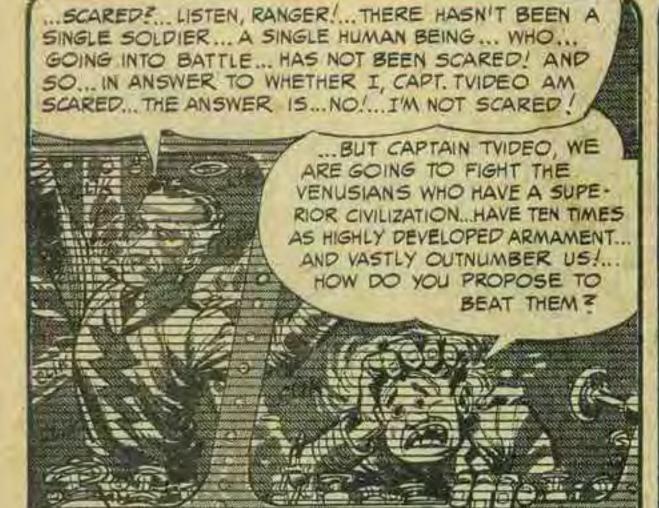


















STUDIO FIRE-HOSE ECHOING
HOLLOWLY IN THE ROCKET SHIP,
WE LEAVE CAPTAIN TVIDEO...

LEAVE HIM FOR A MOMENT AS HE ROCKETS TOWARDS YEAUS ARMED ONLY WITH THE 'ROCKET RANGER'S EMERGENCY RESCUE RING...



GANG!... REMEMBER THE SECRET ROCKET RANGER'S
EMERGENCY RESCUE RING THAT CAPTAIN TVIDEO IS
IS GOING TO CONQUER VENUS WITH?... WELL NOW
WE'VE GOT A VERY SPECIAL ANNOUNCEMENT
THAT MIGHT PROVE TO BE THE TURNING POINT IN YOUR
LIFE!... AND THAT ANNOUNCEMENT IS...



FIST FIGHT AND YOU HIT YOUR ENEMY ON THE HEAD WITH THE RING, IT ONLY STUNS HIM! ... NOW, THAT'S NOT ALL! BESIDES HAVING A WHISTLE THAT CAPTAIN TVIDEO ALWAYS USES TO SIGNAL FOR HELP, A COMPASS, A MATCH TO LIGHT A FIRE AND A MAP OF THE U.S., THIS RING HAS A SECRET POINT THAT SPRINGS OUT... AND TIPPED WITH POISON GANG ALSO A LITTLE PEEK-HOLE WHERE YOU CAN SEE A CHEESECAKE PICTURE INSIDE!

.. NOW THIS RING ISN'T ANY ORDINARY RING, GANG!

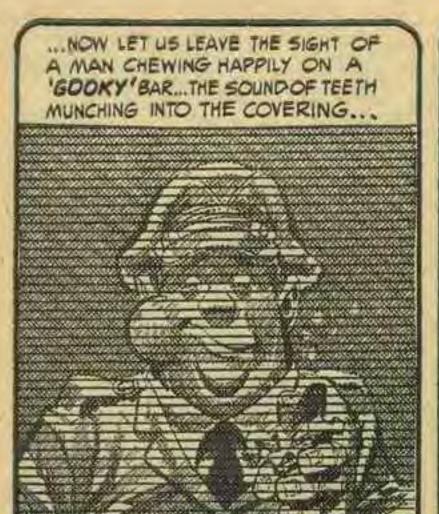
FIRST OF ALL, LIKE WE SAID, IT'S STUNNING! IT'S GOT

A HEAVY STONE ON TOP SO THAT WHEN YOU'RE IN A

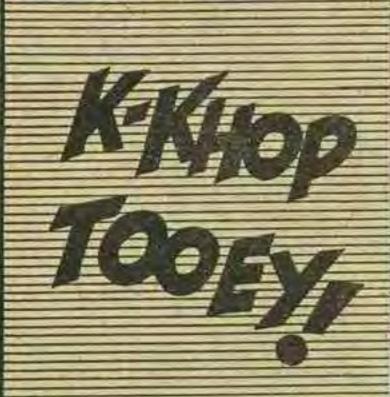
... NOW WE'RE NOW GANG WE'RE MAKING GIVING THIS RING THIS OFFER FOR A VERY LIMITED TIME SO YOU BETTER ACT NOW AWAY ABSOLUTELY FREE WITH THREE BECAUSE IF YOU DON'T ACT DOLLARS TO COVER NOW, YOU'LL MISS OUT ON THE COSTS OF THIS HERE OFFER WHICH HANDLING AND JUST CLOSES SOON ... VERY TWO - HUNDRED SOON ... AFTER A LIMITED TIME. SOON ... SOMETIME WRAPPERS FROM 'GOOKY' CANDY IN EARLY 1958 BARS!

MUNCHY COVERING OF UNSHELLED SUN-FLOWER SEEDS. THAT SMOOTH MELLOW, TANGY GOLDEN CENTER OF SOFT, CHEWY RUBBER CEMENT... WITH THAT ZESTY TINGLING SALTY FLAVOR OF SALT SPRINKLED ON TOP... AND THE RICH GREEN, SATISFYING COLOR OF 100% U.S. TESTED AND CERTIFIED ARTIFICIAL COLOR!





... CRACKLING INTO SUN-FLOWER SEED SHELLS, TWANGING MOMENTARILY ON RUBBER CEMENT !.. LET US LEAVE THE SOUND OF REGURGITATING ...



...AND RETURN TO CAPTAIN TVIDEO, WHO...NOW BLASTING-OFF TO VENUS ... FAGING THE MOST CRUCIAL HOUR OF HIS WHOLE LIFE ... SAYS ...



O.K., RANGER ... WE'RE ALMOST TO VENUS! I'M VERY SATISFIED AT THE WAY YOU'VE HELPED ME CONTROL THIS SHIP ... THE WAY YOU'VE KEPT GLUED TO THEM BUTTONS ... ALL THROUGH THE TRIP ... METHODICALLY CLICKING THOSE BUTTONS!... FOR HOURS ... UNWAVERING ... CONSTANT ... CLICKING, CLICKING THOSE BUTTONS! ... AS TO YOUR DILIGENCE AND PERSEVERENCE, I CAN ONLY SAY ONE THING ...

... QUIT CLICKING THOSE FARSHIMMELT BUTTONS DRIVING ME CRAZY!

...JUST A FEW MORE CLICKS,



CIGARETTE, ... BY THE WAY! WHAT CAPZ WILL YOUR STRATEGY BE EXACTLY, TO FIGHT THE VENUSIANS...TO PREVENT THEM FROM TAKING OVER EARTH?

... JUST WATCH, RANGER! THIS FLASHLIGHT, HERE, IS ACTUALLY A AIMER DEVICE CONNECTED TO A POWERFUL DEATH RAY IN THE NOSE OF THE ROCKET! I GET VENUS IN MY SIGHTS LIKE THIS AND POW ... I BLAST HER TO BITS!

> ... SAY, RANGER! ... I DIDN'T KNOW YOU SMOKED CIGARETTES!



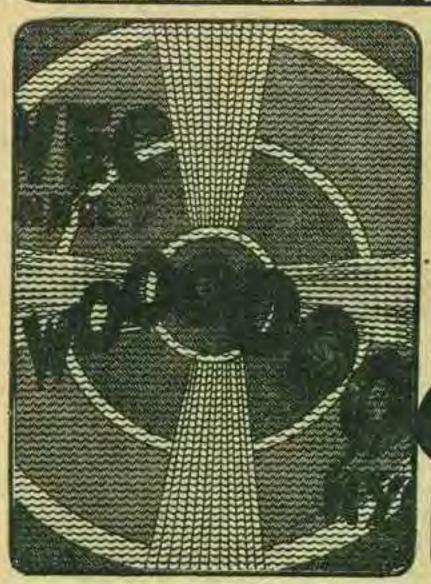


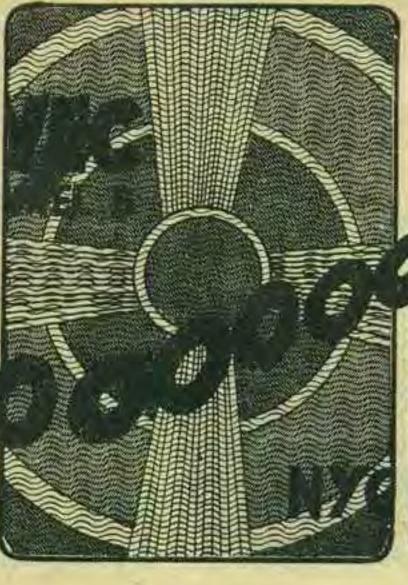






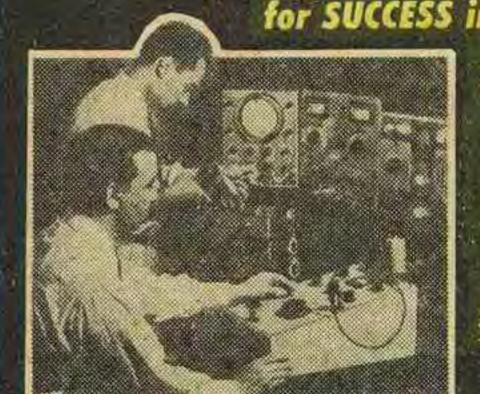




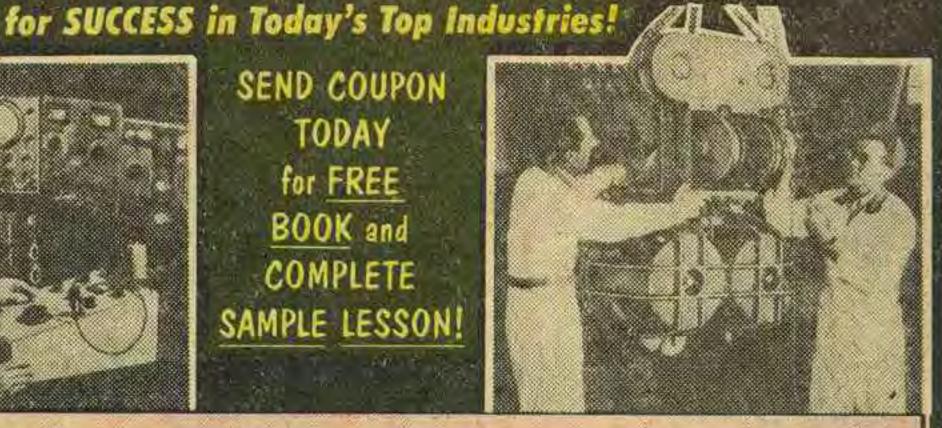




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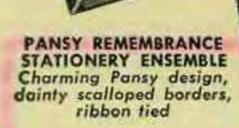
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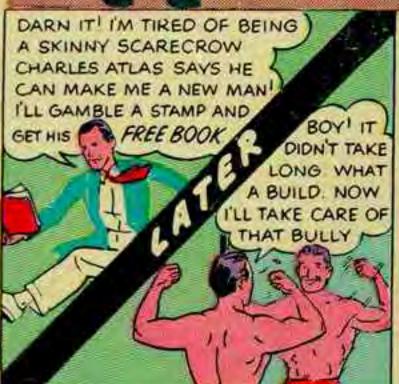
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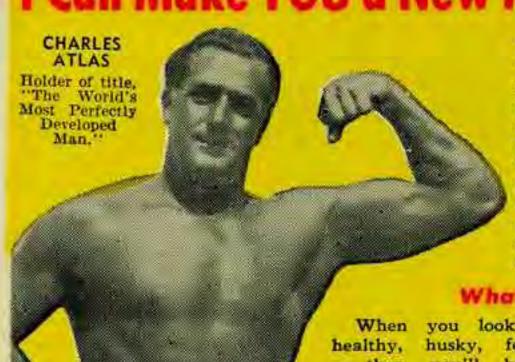








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